

Success ALLIANCE

Align Your Marketing, Mindset
and Message to Create a
*Profitable, Sustainable and
Enjoyable Business!*



Welcome to the Success Alliance, specifically designed to support you to leap from where you are now into your next highest level of financial achievement and freedom in your business.

This program will help you quickly build your income, streamline your marketing, and break free of limiting beliefs regarding your relationship with money and success, so you can finally enjoy the lifestyle you love. It delivers online and offline marketing training, systems and scripts that save you time, "done-for-you" templates to help you speed up your implementation time, exclusive networking opportunities, structured masterminds, coaching, live meetings, a rich, supportive community of like-minded entrepreneurs...all designed to challenge you to believe in yourself, implement faster and breakthrough to exciting new levels of abundance, confidence, financial freedom... and more. The program is skillfully led by Robert Notter, Marketing & Mindset Coach.

The Success Alliance is perfect if you're an entrepreneur who wants to leap ahead, creating a business that offers you more free time, flexibility, income and leverage, all while helping you serve the people you're meant to help in a bigger way.

This program uniquely combines curriculum-style marketing training, coaching, expert feedback, structured accountability and support, PLUS money mindset training, Mastermind Access Calls and live retreats with Robert. This program offers a compelling and beneficial combination of marketing and success mindset training.

In addition to the business benefits of authentically creating greater income, a thriving niche, raising fees and more, alliance members typically experience a positive, ripple effect of enjoying an increased abundance of confidence, self-esteem and self-worth and greater joy. Success Alliance is more than just a "program," it's a way of believing in yourself that benefits you in many ways and is designed to help you:



- Attract more and better paying clients
- Raise your fees and services
- Create an income generating newsletter
- Deliver teleseminars that sell
- Create lucrative information products
- Launch new programs, products
- Hire the right team
- Teach and speak with confidence
- Exponentially build your list
- Leverage your time into multiple streams of consistent income
- Increase your credibility and visibility
- Create profitable referral partnerships
- Transform your relationship with money and break through your "money ceiling"
- Offer high end programs, profitable products and services...and more

The Success Alliance privileges you receive include:

★ **2 LIVE Mastery Retreats with Robert in New York City**

Each retreat skillfully blends in-depth training, coaching, exercises and masterminding on your marketing and business, along with Robert's powerful coaching to help you create lasting business breakthroughs. This new and exciting format is designed to help you understand at a deep level how to move your business forward by quantum leaps instead of by incremental steps. Expect to be challenged and supported as Robert guides you to create marketing and money breakthroughs.

★ **Monthly Inner Secrets Training Calls**

Each month you'll receive curriculum-style marketing training on specific topics, following Robert's step-by-step system. Each call includes detailed content, exercises and assignments so you can achieve your income and business goals. Examples of topics include: quickly growing your list, creating lucrative referral partnerships, six-figure program launches, writing income generating emails, creating websites that sell, getting control of your time, hiring team, pricing and more. Each call is recorded for easy reference and listening.



★ **Bi-Weekly Mastermind Access Calls**

Twice per month you'll be LIVE on the phone with Robert and your program colleagues for an Alliance Access Call, giving you the chance to directly ask him questions and get personalized coaching about your business and marketing strategy. These calls are a powerful way to stay in action, remove any obstacles, easily handle any fears or self-doubt so you have the support you need to thrive and prosper. This direct access to Robert is priceless.

★ **Done-For-You Templates & Checklists**

Each training call includes step-by-step templates, showing you the right steps to take and in the right order. These beautiful, full color templates represent the past ten years of Robert's marketing expertise and knowledge, saving you money, time and effort.

★ **Audio Recordings of All Alliance Calls**

All Alliance calls are recorded and audios become available within 24 hours for listening online or downloading to your iPod or other MP3 player. They are yours to keep forever.

★ **Monthly Alliance Progress Reports**

Staying accountable to yourself is a big key to your success. So each month, you'll receive a digital Alliance Progress Report to complete and submit to the Alliance team. This monthly report will help keep you on track, reaching your goals on a regular basis and putting focus on breaking through any challenges you may be coming up against.



★ **Exclusive Alliance Online Forum**

This is a highly valuable opportunity to ask questions, get feedback, share resources, run ideas past each other, promote your services and more.

► **BONUS 1: Free Niche Breakthrough Secrets Training Virtual Retreat**

Robert will walk you through, in this full day of live teleconference training, how to find your perfect niche. You'll uncover your "tribe" of clients who are ready to invest in your programs and say yes to working with you. These are the clients you'll love. **Value: \$697**

► **BONUS 2: Business Breakthrough Video Trainings**

Throughout your program year, you'll receive a series of 6 bonus training videos walking you through core steps to grow your practice. Topics are divided into easily digestible segments and include workshop presentation skills, income acceleration strategies, online marketing, money mindset training and more. **Value: \$997**

► **BONUS 3: Clear Your Money Clutter Training System**

Audio training course on Robert's Clear Your Money Clutter System. You'll learn how to clear away the conscious and unconscious blocks that keep you from earning more money. Simple steps to take that will quickly allow you to attract more abundance, and stop getting in your own way. Plus, heal your relationship with other people around income and prosperity. **Value: \$397**

► **BONUS 4: Six Figure Success Path**

Detailed instruction in Robert's Six Figure Success Path. This beautiful template and accompanying training will show you what to do based on where you are now in your business. These are the most important business and success foundations to implement so you get to the next level of income. This instruction is customized to you, and will quickly help you move forward with security and stability to each new level. **Value: \$497**

► **BONUS 5: Success Jumpstart Call**

Bonus "kick start" call to get your business prepared for an awesome start in the program. You'll receive coaching from Robert focused on setting your goals and being clear on how you want your income to grow. Plus, live coaching on how to get the most from the say Success Alliance. This is the perfect opportunity to begin making important mindset shifts and prepare yourself for taking a big leap forward, plus connect with your say Success Alliance colleagues. **Value: Priceless**

► **BONUS 6: Income Generating Rolodex**

Free downloadable copy of Robert's Success Rolodex, full of resources to use, at a special savings, to grow your business (newsletters, client payments, online scheduling, audio recordings, teleseminar hosting, websites, shopping carts and much more). **Value: \$197**

► **BONUS 7: Free Workshop Admission**

Free ticket to Robert's Live events, in the next 12 months plus you can bring a friend for free. **Value: \$2,997**

Success Alliance: Diamond Level Option

This Diamond Level option is for high-achievers and will challenge you to stretch and grow beyond your current paradigm, into an accelerated new level of action, implementation, impact and freedom. Diamond Level members enjoy direct access to Robert, including his intuitive insights and creativity, focused on leveraging the brilliance of YOU and your expertise into a business that is enjoyable and highly profitable.



The ultimate focus is on growing your business by big leaps, personalized attention, private one-on-one coaching with Robert and customized training on key business and marketing topics, with accountability and support. This program option is designed to help you achieve your greatest potential, celebrate extraordinary action and step into your next level of authentic power.

In addition to the measurable, practical business benefits of being a Diamond Level participant, you'll experience breakthroughs at the mindset level, helping you let go of old programming, people and habits that no longer serve you, replacing them with the new authentic version of you that in your heart, you know is your path.

If you're ready to have even bigger breakthroughs and quickly grow your income, then this option is for you. In addition to receiving *ALL of the regular Success Alliance program options (described on the previous pages)*, you'll have the ELITE opportunity to be **one of only 4 people** who are accepted into this Diamond Level to receive one-on-one private mentoring with Robert.

The Diamond Level Option includes all of the benefits of the Success Alliance Program, plus the following:

★ 12 Private, One-On-One Coaching Sessions With Robert

Diamond Level members benefit from scheduled 40-minute private coaching calls focused on helping you strategize, implement, leverage your opportunities, learn new skills, answer questions and both challenge and inspire you to accelerate your progress with grace and ease (and no overwhelm!). These powerful sessions will transform your business.

★ Email Accountability Between Sessions

You'll have Robert's direct email to check in and have support between sessions and teleclasses for extra accountability. You can follow up and stay on track with your goals.

★ Money Breakthrough System Virtual Retreat

This full day of live coaching with Robert will confidently help you learn to double and triple your income. You'll uncover the belief systems and past programming that limit your income; how to heal your family's legacy with money; simple steps to create a money attraction mindset; and the most critical steps to implement so you consistently earn money in less time.

★ FREE Downloadable Marketing Training

You'll receive a free copy of one of Robert's complete telecourse series, which he will launch during your program.